Joshua Santa-Cruz

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Skills:

Programs/ languages: HTML, CSS, Bootstrap

Adobe Photoshop, Dreamweaver, Fireworks, Illustrator, In Design, Word, Excel, Powerpoint, Outlook, Salesforce, Microsoft Expressions Web, Adobe Image Ready, Quickbase (Intuit)

Operating Systems: Macintosh OS; Windows XP, 7, 8.1; Android

Objective:

Looking for the opportunity to take my career to the next level. Over the past 6+ years have learned a great deal about working in eCommerce and would like to utilize my skills and potential as a designer to work on more challenging projects.

Experience:

The Potpourri Group - North Billerica, MA

Email Service Provider Administrator/ Web Designer   February 2016 – Present

- Reviews and tests all outgoing promotions as related to the email marketing program and websites.
- Oversees 6 brands from email creation to deployment to consumers and is responsible for testing several email programs for 14 brands.
- Works with ESP and multiple coworkers to ensure that each brand keeps its integrity under high volume digital marketing

Web Designer   July 2010 – February 2016

- Reporting to the Director of eCommerce, responsible for the creation of email designs for several brands within the eCommerce group. Work independently to develop the email promotions that are later reviewed by senior management and catalog buyers.
- Manage the proofing of creatives before deployment paying close attention to detail.
- Work on website related projects including: making banners, making pages and updating existing content, after weekly deadlines are met.

Axiom Valuation Solutions - Wakefield, MA   February 2009 - July 2010

Office Assistant/ In House Designer

- Worked independently to design for web, using CSS, HTML and ASP for the company's 3 websites.
- Assisted in the development of creation of webpages during my employment.
- Proofread, processed large mail merges, and input data into spreadsheets - involved in business development, including SEO research and inbound marketing techniques.

Portfolio:
Main website:
http://www.joshsantacruz.com
Additional portfolio
http://www.joshsantacruz.wix.com/joshsantacruz